

— ADELAIDE'S FAMILY PORTRAIT PHOTOGRAPHER —



## **INFORMATION PACK**

## TANIA GAYLOR PHOTOGRAPHY

— ADELAIDE'S FAMILY PORTRAIT PHOTOGRAPHER —

THE BEST WAY TO CONTACT ME IS BY PHONE

0408 885 571

I look forward to capturing your special memories. We can chat on the phone at no cost or obligation to you.

If operate from my home/office in West Lakes but photograph all over Adelaide

## Pre-Portrait Design Consultation

| Date:                       | _ |
|-----------------------------|---|
| Time:                       | _ |
| Location:                   |   |
|                             |   |
| Length of this appointment: |   |

The purpose of this appointment is to plan and prepare for your portrait session. It also will give you another opportunity to meet with Tania Gaylor before your portrait session and to discuss the style of portraiture you would like to capture. It will also give Tania the opportunity to view the clothing you have decided upon. If you have several outfits from which to choose then Tania will help you make the final decision. This brief appointment is one of the key elements to producing an outstanding portrait for you!

## Portrait Session Details

| Date of session                          | on:  |   |
|--|--|---|
| Time of session:                         |  |   |
| Location:                                |  |   |
|  |  |   |
| Approximate                              | length of session:                           | = |
| Portrait Creati                          | on Fee:                                      | _ |
| Creation Fee Paid:                       |  |   |
| Creation Fee                             | Will Be Paid By:                             |   |
| Payment can be<br>Bank: Peo <sub>l</sub> | e made via EFT:<br>ole's Choice Credit Union |   |
| Acc Name: Tani                           | a Gaylor                                     |   |
| BSB Number:                              |  |   |
| Acc Number:                              | 4036455                                      |   |
| Reference <sup>,</sup>                   |  |   |

I look forward to creating an outstanding series of portraits for you!

## Clothing Suggestion Reminder

| Name      | Suggested outfits, colours, etc. |
|-----------|----------------------------------|
| ~~~~~~~~~ |                                  |
|           |                                  |
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|           |                                  |
| ~~~~~~    |                                  |
|           |                                  |
| Notes:    |                                  |

# What Makes A 'Tania Gaylor' Portrait So Very Special?

The purpose behind my boutique photography style is to preserve the goodness that fills your heart and home with overwhelming love through the stunning wall art I create for your home.

Thoughtfully designed portraits of your family will express a special moment for you to enjoy in your home, everyday.

And capturing these distinctive photographs is something that we will do together. I will hold your hand from the beginning, right through, until your artwork is hanging on the wall in your home.

We'll chat about the kinds of things you're looking for and we'll combine those ideas with my artistic vision in a customised planning session and a one-of-a-kind portrait session totally inspired by you, your dreams, hopes and imagination.

By taking your family portraits in a beautiful, natural surrounding, everyone will feel relaxed and will have lots of fun.

We'll choose a time that is convenient for you as well as a location you love. You might love the beach, or enjoy the natural surroundings of a park. You may have an enchanting garden you know of or you might feel most comfortable at home. Whatever location you choose, there is always plenty of time dedicated to capturing the most breathtaking and meaningful portraits you will ever have.

Within a few weeks, the top 20-30 portraits will have been crafted into individual pieces of art. You'll be able to select your favourites from the best images we have captured. This is an exciting time and I'll be with you, to help you select the portraits that are most perfect for you.

Your stunning wall art can be complimented with a timeless album or a collection of gift portraits and I ensure that everything you choose is finished to absolute perfection and will last a lifetime.

I promise you, this will be an experience you'll never forget and one that is quite unique in Adelaide. You will be so thrilled with your portraits. If you don't feel all fuzzy and warm when you see your portraits, I will give you your money back - one hundred percent of it - returned with no hassles or hard feelings.

Combining style and longevity, I am a fine art family portrait photographer specialising in artfully arranged wall portraiture of any size or combination and photograph young families, families with adult children and large family groups of 3 generations or more. Based in West Lakes, I can photograph anywhere in metropolitan Adelaide or beyond.

## A Word About My Policies...

Because of the great response to my style of photography, the creation fee includes the time required to plan and create your photographs and assures you of my unique consultation and services.

Your 'Portrait Presentation' will be arranged about four weeks after your portrait session and your photographs will be presented in your home, through your television where I will connect my laptop to your tv via a HDMI cord/connection.

The presentation is exciting and will start with an overview of all your beautifully art-worked portraits presented to music...you will love this! Then I will sit with you and go through each image individually to assist with your selection.

Being a sole operator, it is important for me to service all of my clients efficiently, and I ask that you place your order at this time along with a fifty percent deposit.

No portraits are left with you at this time, so be sure to have everyone involved in making the final decision at the presentation.

What a thrill it is to see your portraits presented in this way!

I will schedule your portrait presentation during a time that suits you and you will need to allow at least one hour for this appointment.

The portrait presentation can be conducted at my home/office in West Lakes, if you prefer.

Your finished portraits will be ready for delivery approximately four weeks later and final payment can be made then.

If you have any questions, please feel free to call me anytime.

## Some Important Information For You...

#### General:

Simple, plain outfits photograph the best, as they are not distracting. Our aim is to produce a timeless, beautiful portrait of you and the best way to begin is to remember one word...SIMPLICITY! Your clothes should be simple and classic, not loud and busy.

#### Glasses:

Avoiding Reflection: If you wear glasses, at times it may be difficult to avoid reflection on the lenses. I will use techniques to eliminate as much reflection as possible but if you don't want any reflection at all in your glasses, you may want to consider having your optician supply you with empty rims for the day of your appointment.

Transition Lenses: When photographing at an outdoor location during the day, your transition glasses will go dark making it difficult to see your eyes. Again, I have techniques I can apply to lessen the darkening of your glasses but it will be hard to have totally clear glasses. If you don't want your glasses to darken at all, I recommend to either use old glasses that do not transition or have your optician supply you with empty rims for the day of your appointment.

Contact lenses are no problem.

#### Women:

*Make-up:* Apply your make-up as if you were going out for the evening. If you don't wear much make-up normally, keep it light. If you do like wearing make-up, you don't need to apply any extra make-up than usual. Apply eye shadow lightly and with care. Bring all your make-up with you in case any minor modification is required. *Hair:* As with make-up, style your hair as if you were going out. If you have long hair, and you want to keep it down, bring along hair-ties and clips in case the location is breezy and you need to tie it up. Bring a brush/comb to keep the hair looking nice and soft.

#### Men:

Be sure to shave just prior to your appointment as there is no way to hide a "five o'clock" shadow.

#### Girls:

*Make-up:* Girls younger than sixteen years old generally don't require any make-up. If you wish to apply any, please use discretion and keep it light and natural. *Hair:* If your daughter has long hair and you wish to keep it down, the use of simple, yet pretty, clips or head-bands are a great way to accessorise and keep the hair from falling over her eyes. Bring along extra hair-ties, brush/comb in case we need to tie up the hair.

### Finished Products...



#### **Signature Art:**

I put my heart & soul into creating this stunning heirloom for you to enjoy for many years. Your image will be matted with a matching archival custom frame and UV glass. You will be the envy of town with this beautiful portrait of your family hanging proudly in your home. Starting from \$835



#### **Canvas Wall Art:**

This original, digitally hand-painted artwork is my premier product. This gorgeous canvas is meant to be unframed, however, you can choose to add a frame to it as well for an extra charge. Either way, this show-stopping art piece is sure to turn heads. Starting from \$1499



#### Storytellers:

Another one of my favourites, this series of images tells such a fun and beautiful story. Either nine, four or three images are set in one frame where you can mix and match images for a unique story. Starting from \$675



#### The Gift Portrait:

If you wish to share your portraits with other family members (parents, grand-parent, siblings, etc.), the cost effective gift range is the perfect selection. Each photograph is placed into a black card folder or matted with a white or black mat - protecting the photograph as well as being beautifully presented. They are light-weight and easy to post or you can easily pop the photograph into your own frame. Starting from \$115



#### **Portrait Albums:**

There is no feeling like the one you get when you look through a portrait album. As you turn one quality page after another, filled with love and joy of your family, this won't be a portrait album you will put away in a drawer. The thick, hard rigid pages allows you to place this album on a stand for everyone to see…everyday. Starting From \$625